



Industrial

SIME DARBY INDUSTRIAL

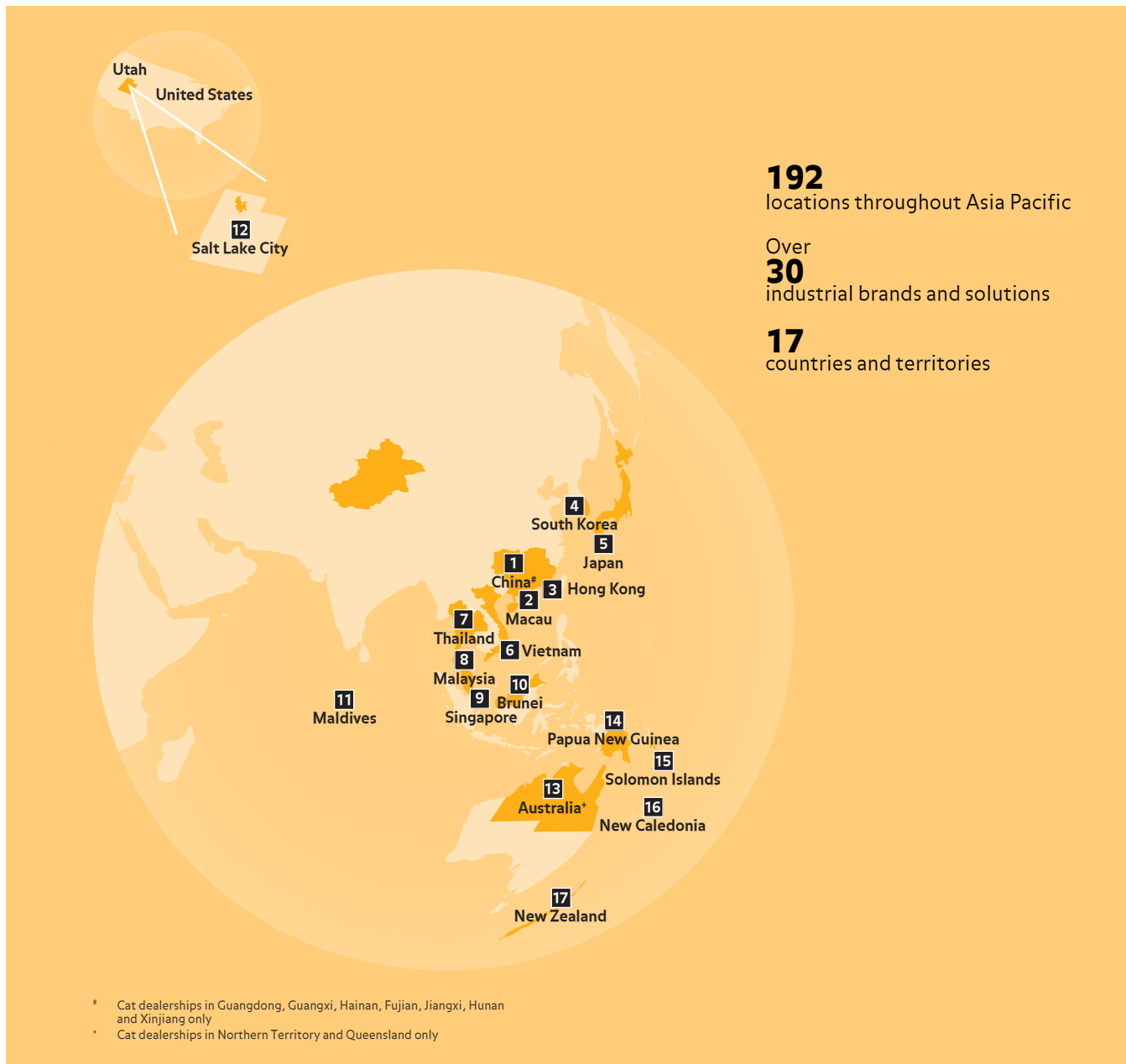
ONE OF THE WORLD'S LARGEST
CATERPILLAR
DEALERS

The oldest Caterpillar dealership in Asia, since 1929

Visit www.simedarbyindustrial.com
for more information










SIME DARBY INDUSTRIAL



Sime Darby Industrial (SDI) is one of the world leaders in the heavy equipment business. Its partnership with Caterpillar Inc (CAT), spanning over 90 years, has continued to grow and strengthen since 1929. Ranked among the world's largest CAT dealer groups, SDI also represents other world renowned premium brands including New Holland, Terberg, and Perkins.

SDI's core businesses are in the sale and rental of heavy equipment and power systems, providing after-sales product support, and developing innovative industrial solutions for customers in the mining, construction, power generation, forestry, marine, agriculture, material handling and oil & gas sectors.

CATERPILLAR DEALERSHIPS

 Tractors Malaysia CAT	 Hastings Deering CAT	 TERRA CAT	 信昌 Sime Darby CAT	 信昌 China Engineers CAT	 Tractors Singapore CAT	 Caltrac CAT
Malaysia & Brunei	Australia (Queensland and Northern Territory), Papua New Guinea and Solomon Islands	New Zealand	China – Province of Guangdong, Guangxi, Hainan, Fujian, Hunan, Jiangxi and Xinjiang	Hong Kong & Macau	Singapore	New Caledonia

Hastings Deering Group

The Hastings Deering Group, headquartered in Brisbane, Australia has 23 business service centres throughout Queensland, Northern Territory, Papua New Guinea, the Solomon Islands and New Caledonia. With a 90 year history, Hastings Deering sells, rents, services and supports the complete range of CAT heavy equipment used in mining, general construction, civil transport and construction, power systems, government, primary industries and marine sectors. Hastings Deering has a wide range of new, used, remanufactured or maintenance parts solutions; stocking over 232,000 lines of Caterpillar parts inventories around the 23 branches. The combination of inventory size, locations and sourcing of systems means without fail parts are available quickly.

In December 2011, Hastings Deering became the first CAT dealer in the world to sell, service and support the expanded range of CAT underground and surface mining equipment, after acquiring the former Bucyrus distribution business from Caterpillar.

Energy Power Systems Australia (EPSA), a Hastings Deering shareholding, is also a specialised CAT engine dealer offering solutions for marine propulsion, industrial power, electric power generation, oil and gas drilling and offshore production, rental and used engines, and generators.

Hastings Deering's Condition Monitoring Centre helps customers maintain the health of their equipment with scheduled oil sampling (SOS) services providing valuable, proactive information which assists in setting up effective, comprehensive maintenance and repair plans for equipment.

Technical and Engineering Services range from diagnosis and advice on technical product problems to the design and engineering of special machine attachments and product applications.

Hastings Deering offers a Certified Rebuild programme which means CAT equipment can be rebuilt with the latest technology and engineering for a second life.

Terra Cat

In 2019, Sime Darby Berhad acquired privately owned Gough Group Limited which has the Caterpillar dealership with service territory in New Zealand and transport and materials handling business in New Zealand and Australia. In December 2019, Gough Group Limited was rebranded to Terra Cat.

Like Tractors Malaysia, the New Zealand Caterpillar dealership has a rich history spanning 90 years, representing Caterpillar since 1929, making it one of the oldest dealerships of Caterpillar equipment outside of the United States.

Terra Cat's businesses span across the construction, infrastructure, and power system industries distributing a wide range of premium global brands in New Zealand and Australia.

The acquisition of the New Zealand Caterpillar dealership reinforces Sime Darby Industrial's footprint in the Asia Pacific region while providing exposure to the construction and forestry sectors in New Zealand.

The China Engineers Limited

The China Engineers Limited (CEL) is the sole distributor for Caterpillar®, the world's largest manufacturer of earthmoving machinery and mining equipment as well as a key power equipment supplier in Fujian, Guangdong, Guangxi, Hainan, Hunan, Jiangxi, Xinjiang, Hong Kong SAR and Macao SAR in China.

CEL was founded in 1928. It became a Caterpillar dealer in 1962. Today, it is a subsidiary of Sime Darby Industrial, one of the world's largest Caterpillar dealers. With its headquarters in Shunde, China, CEL has over 2300 employees and operates over 80 sales offices in the provinces and regions its dealership covers.

CEL caters to various industries including road, highway and railway construction, building and infrastructure development, quarrying, mining, landfill, industrial and oil & gas as well as engines, generator sets and Uninterrupted Power Supply (UPS) solutions for the electricity, shipbuilding and petroleum sectors. CEL offers a comprehensive range of CAT heavy equipment products from earth-moving tasks, road construction and paving, to building construction.

CEL, through Power System division, provides total solutions in power generation, both on land and sea, by integrating CAT engines and our engineering services. We offer different choices that cater to all needs. IDC, high-tech manufacturer, utilities, kitchen waste plant, etc., are able to get prime and standby power from Cat generator sets. Crusher, rotary drill, fire pumps, paving machinery, etc., which are used for industrial purposes can be powered by CAT engines. Vessels, offshore platforms, oil fields, etc., can guarantee full power and electricity supply using CAT engines and generator sets.



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CATERPILLAR DEALERSHIPS

For years, CEL has been providing its customers in South China and Xinjiang with high-quality CAT® products and excellent after-sale services with professionalism and pragmatism. CEL constantly strives to help customers achieve long-term success in their business.

Allied Operations

In addition to the core Caterpillar operation, CEL is also engaged in several other allied business. This is to cater to customers' needs in areas and industrial applications beyond but complementing CAT product lines. Allied products include: Trimble technology solutions, Perkins engines, SEM machinery, Powerscreen crushing and screening equipment and Hyster lift trucks.

Tractors Singapore Limited

Tractors Singapore Limited (TSL) is the authorised Cat dealer in Singapore, Maldives and Christmas Island (Indian Ocean), distributing a full line of Cat machines, power systems and aftermarket solutions.

TSL's machines range from excavators to soil compactors suitable for a wide range of earth-moving and paving construction activities.

TSL is recognised for its technical expertise in power systems solutions across a wide range of industries from marine to industrial applications.

It is also one of the leading power systems solutions provider for data centres in Singapore. With its rich experience in electric generator sets, TSL works closely with local and international data centre operators in Singapore to provide turnkey solutions for the standby generator sets, which includes switchboard designs, load testing, commissioning and maintenance. TSL also works with OEM companies to provide power generation solution for fire pumps, product transfer pumps, hydraulic power pack, air compressors and many more.

TSL offers comprehensive support services which includes parts, service, financial options, rental and used equipment.

Tractors Malaysia

Tractors Malaysia is the exclusive Caterpillar dealership under Sime Darby Industrial Sdn Bhd and is a leading brand for marketing of premium heavy equipment in Malaysia and Brunei. Its partnership with Caterpillar dates back more than 90 years. Tractors Malaysia has 17 branches and four depots across Malaysia. It has a product line of more than 300 machines ranging from earth-moving and forestry equipment to road and building construction and paving that are paired with products support services including parts, services, rental, financing options and used equipment.

Tractors Malaysia operates in the oil & gas industry through its wholly owned subsidiary Tractors Petroleum Services Sdn Bhd offering power solution for both upstream and downstream activities including medium speed, high-tension and heavy fuel burning engine applications.

Tractors Malaysia's Power Systems division is the CAT engines specialist for packaged generator sets, industrial fire pumps and uninterruptible power supply system applications.

In the marine sector, Tractors Malaysia provides CAT engines specialist for marine propulsion packages, marine generator sets and auxiliary packages. The power systems team is also equipped in the design, delivery, installation, commission and handover of customised, high-end engines driven applications and power systems.



Tractors Engineering Complex, Puchong, Malaysia



Industrial

INDUSTRIAL SOLUTIONS



Sime Darby Energy Solutions Sdn Bhd

TRADING

Mecomb

Mecomb was founded in Singapore in 1953 as Mechanical and Combustion Engineering Co Ltd and subsequently incorporated in Malaysia in 1964. In 1978, Mecomb was acquired by Sime Darby Berhad. Today, Mecomb is a wholly-owned subsidiary of Sime Darby Industrial and has operations in Malaysia, Singapore and Thailand. With more than 60 years of industry experience, Mecomb is established as a trusted and reliable partner for customers to achieve the optimal utility of their assets.

Backed by a team of experienced engineers, collectively, Mecomb Singapore Limited, Mecomb Malaysia Sdn Bhd and Mecomb Thailand Limited are distributors of industrial products within SEA, representing premium brands in electrical, controls, scientific, communication and navigation products. Mecomb also offers value-added technical expertise such as automated car park systems and installation, industrial automation & system integration and pneumatic tube system.

Sime Darby Material Handling Sdn Bhd

Sime Darby Material Handling Sdn Bhd (formerly known as Tractors Material Handling Sdn Bhd) represents Hyster, a renowned and leading material equipment handling provider. Hyster offers a comprehensive range of material handling equipment, from the largest container handlers and reach stackers, to industrial forklift trucks and special warehousing equipment, among others.

ENGINEERING & TECHNICAL SERVICES

Sime Darby Energy Solutions Sdn Bhd (SDES)

Incorporated in 1964, SDES is an established systems integrator, and major products and service provider primarily for the oil and gas, petrochemical and biogas industries.

SDES range of core competencies include project management, system integration for metering skids, electrical house, automation, co-generation and chiller systems, as well as widespread solutions in the entire biogas value chain.

As one of the pioneers in setting up Malaysia's first Natural Gas Vehicle (NGV) refuelling station, SDES has today successfully installed over 33 stations and 50 compressors in Malaysia.

Since then, the company has installed and successfully commissioned its first full scale Bio-CNG plant with Felda Global Ventures Holdings Berhad (FGV) in February 2015. The project features the first plant in Malaysia to produce Bio-CNG, with a production capacity of 80,000 MMBtu per annum. With years of experience in medium to large engineering projects for both local and international clients and strategic product partnerships with leading global brands such as General Electric, Kawasaki, Emerson, Hexagon Lincoln, SAFE, Itron, Atlas Copco – Intermech, SDES offers comprehensive and sustainable engineering solutions of the highest standards.

Sime Darby Joy Industries Sdn Bhd

Formerly known as TMA-Joy Industries, Sime Darby Joy Industries Sdn Bhd (SD Joy) was established as a joint venture between Sime Darby Industrial Sdn Bhd and Joy Industries Pte Ltd in February 2002. SD Joy is headquartered in Singapore with a manufacturing plant in Johor, Malaysia.

The company also has a subsidiary office located in Shanghai, China. Specialising in the design and supply of heat exchangers, industrial radiators and process equipment, SD Joy manufactures an extensive range of standard and custom engineered products for the oil & gas, petroleum, petro-chemical, gas compression, chemical and power generation industries.

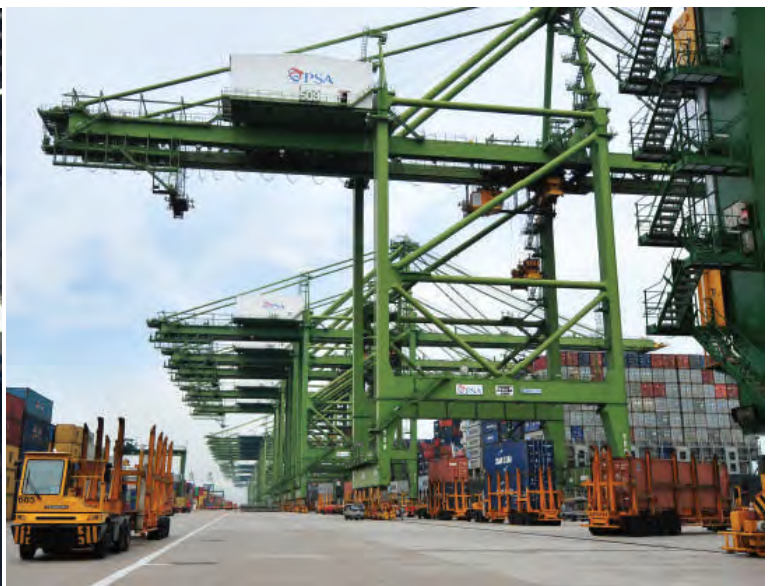
SD Joy also offers a complete range of inhouse capabilities from thermal and mechanical design, 3D modelling and project management. The company has been serving the process industry since 1988 and has been a member of Heat Transfer Research Inc. since 1992.



Industrial

INDUSTRIAL SOLUTIONS

Sime Darby Industrial distributes a variety of premium brand machines and equipment, and offers industrial solutions that cater to the needs of its customers in various industries.



Sime Darby Industrial offers premium brand industrial equipment, machinery and provides industrial solutions for various industries.



Industrial

EXECUTIVE LEADERSHIP



**DEAN MEHMET,
MANAGING DIRECTOR, INDUSTRIAL DIVISION
AGE 57 INDUSTRY EXPERIENCE 35 years**

Dean joined the Sime Darby Group in 2012, as the Chief Operating Officer at Hastings Deering (Australia) Limited, one of the largest Caterpillar dealers in the world. He was appointed as the Managing Director of Industrial Division on 1 July 2021. His key responsibilities include developing and executing organisational strategy with safety at its core, managing the operations of more than 10,000 employees across 17 countries and territories and 30 industrial brands, building strategic, long-term relationships with customers and suppliers to establish Sime Darby Industrial's businesses as trusted business partners and actively contribute to the communities in which we live and work. Dean has more than 35 years' industry experience and has held Chief Executive Leadership roles for the past 17 years including experience at BlueScope Steel and Royal Dutch Shell. Mr Mehmet holds a Bachelor of Mechanical Engineering (Honours) degree from the Queensland University of Technology, has completed the Stamford University Executive Programme and is a member of the Australian Institute of Company Directors.



Managing Director,
Industrial Division
China, Hong Kong, Korea & Japan
Shiu Chi Yan



Managing Director,
Industrial Division
Southeast Asia
Liew Thiam Huat



Managing Director,
Industrial Division
Australasia
Mark Scott



Managing Director,
Terra Cat
Grant Whitelaw



Managing Director,
Sime Darby Industrial
Solutions Australia
Scott Nicholls



Chief Finance Officer,
Lawrence Wong Yow Khan



Chief Digital &
Information Officer
Barry Wiech



General Manager,
People, Culture & External
Affairs
Vincent Cosgrove



General Manager,
Strategy & Portfolio
Alicia O'Donoghue

EDUCATION & TRAINING



Sime Darby Industrial Academy

Sime Darby Industrial continues to grow and provide industry leadership through innovation and substantial investment in facilities and development of its people. Sime Darby Industrial also provides training for its customers.

Sime Darby Industrial has set up several Caterpillar certified training campuses throughout the region, offering public, technical and mechanical course in heavy equipment maintenance, repair and service. These campuses are:

- Hastings Deering Institute of Technology
- Sime Darby Industrial Academy
- China Engineers Limited Training Department
- Tractors Singapore Limited Training Department

Sime Darby Industrial Academy

Sime Darby Industrial Academy, based in Tractors Engineering Complex in Puchong, Selangor, was set up in 2002 to cater to the training needs of customers and staff. It operates as a development centre for technical and management skills.

The Academy is an approved national vocational training centre, recognised by the Skills Development department of the Ministry of Human Resources, Malaysia.

Programmes offered include:

- Heavy Equipment Operator Training recognised by the Construction Industry Development Board (CIDB), Malaysia.
- Certification of Heavy Equipment Mechanic
- Technician Programme (SKM Level 1-3)
- Certification of Motor Vehicle Automotive Mechanic
- Technician Programme (SKM Level 1-3)
- Supervisory Development Programme (SKM Level 3)
- City & Guilds (C&G) Diploma in Vehicles Maintenance and Repair

China Engineers Limited and Shunde Polytechnic-Industrial Equipment Training Centre

China Engineers Limited and Shunde Polytechnic-Industrial Equipment Training Centre collaborates with Caterpillar to offer training programmes for technical courses on heavy equipment maintenance, repair and service, and upgrading skills on servicing, sales and management. It supports CEL's in-house training needs and caters to the industrial training needs of customers, vocational institutes and the general public.

The facility's computers are linked to Caterpillar's web based learning platform. The training centre is fully equipped with hydraulic and electrical laboratories, Applied Failure Analysis (AFA) laboratory, workshops and diagnostic tools for students.



China Engineers Limited Industrial Equipment Training Centre

HISTORY

1929

Sime Darby, through Sarawak Trading Company was appointed as a Caterpillar dealer for Sarawak.

1964

Tractors Malaysia Limited was established in Singapore.

1968

Tractors Malaysia Berhad's head office moved to Kuala Lumpur and is listed on the stock exchange.

1972

China Engineers Limited (CEL) became a wholly-owned subsidiary of Sime Darby Berhad.

1982

CEL is appointed CAT dealer in Guangdong, Guangxi and Hainan provinces.

1983

Tractors Singapore Limited became a wholly-owned subsidiary of Sime Singapore Limited and gained Independent Caterpillar dealership status.

1984

Tractors Malaysia began its assembly operations.

1992

Sime Darby acquired the Hastings Deering Caterpillar dealerships in Queensland and Northern Territory in Australia, as well as Papua New Guinea and Solomon Islands.

1994

Launch of Austchrome Pty Ltd, a Hastings Deering wholly-owned company, specialising in hard chroming and hydraulic repairs.

1996

Tractors Malaysia became the first private sector company in Malaysia to obtain approval from the City & Guilds of London Institute, UK and the Malaysian Ministry of Education to conduct two City & Guilds Professional Examinations relevant to the heavy equipment and motor vehicles industries in Malaysia.

1997

Tractors Malaysia launched its Equipment Rental division.

1998

Tractors Rebuild Sdn Bhd commenced business to provide heavy equipment refurbishment services through its 11 rebuild centres throughout Malaysia.

Caterpillar Financial Services Malaysia, a joint venture between Tractors Malaysia and the Caterpillar Financial Services Corporation was set up to offer hire purchase and leasing products for the heavy equipment sector.

1999

Tractors Malaysia's headquarters moved to the Tractors Engineering Complex, Puchong, Selangor, Malaysia. CEL appointed Caterpillar representatives in Hunan, Jiangxi and Fujian.

2000

Hastings Deering acquired Caltrac, the CAT dealer in New Caledonia.

Caterpillar Inc assigned the service territory of Maldives to Tractors Singapore Limited.

2001

Tractors Singapore Limited became the first Caterpillar dealer in Asia to open a CAT Rental Store.

2002

CEL is appointed as a CAT dealer in the Xinjiang Region in China.

Tractors Singapore Limited and Sime Darby Industrial Sdn Bhd with two other CAT dealers formed a joint venture to purchase FG Wilson Asia Pte Ltd.

2006

Tractors Malaysia was de-listed from Bursa Malaysia. Sime Darby Group's restructuring exercises resulted in the consolidation of the heavy equipment business under the Group.

2007

Sime Darby Industrial was formed.

Tractors Singapore Limited and other CAT dealers form a joint venture – APAC Energy Rental Pte Ltd to operate generator sets rentals in the region.

2010

First ever CAT On-Road Trucks launched in Australia through a joint venture between Caterpillar Inc and Navistar Inc.

2011

Hastings Deering became the first CAT dealer in the world to sell, service and support the new range of Caterpillar underground and surface mining equipment.

2013

HDIT opened a new operator training and demonstration complex at Morayfield, North Brisbane in March.

2014

Terberg Tractors Malaysia appoints 11 Territory Dealers across Asia Pacific.

2015

CEL opened its new provincial headquarters in Fujian, China.

Tractors Singapore Limited expands CAT machine coverage in Maldives with appointment of second level distributor by Maldives Transport and Contracting Company Plc.

2016

Terberg Tractors Malaysia Sdn Bhd (TTM) was awarded a RM88 million contract by Westports Malaysia to strengthen its terminal tractors fleet.

2018

Sime Darby Industrial Malaysia launched the first e-commerce platform- Industrial Valet, for non-CAT heavy machinery equipment parts and merchandise.

Sime Darby Industrial acquired Australia-based Heavy Maintenance Group Pty Ltd, increasing its market share in the Australian chroming and reclamation market.

2019

Sime Darby Industrial expanded its footprint to New Zealand with the acquisition of Gough Group Limited, whose business interest include the New Zealand Caterpillar dealership.

2020

Sime Darby Industrial Sdn Bhd (SDISB) appointed as the exclusive Hyster® dealer in Malaysia and Brunei.

ACHIEVEMENTS



Hastings Deering, Australia

2019

Large Employer of the Year (Metropolitan Region), Queensland Training Awards, awarded to Hastings Deering

CEL Guangdong and CEL Fujian awarded Caterpillar 5 stars award for contamination control

Ashleigh Turner, Procurement Analyst at Hastings Deering, awarded the Young Talent award at the CIPS Australasia Supply Management Awards

Best Revenue – Terberg Group 2014- 2019

Caterpillar Rental Excellence Programme Gold Award

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Caterpillar Rental Excellence Programme Gold Award

2018

50 years of Power Generation Award to Tractors Singapore Limited by FG Wilson Asia Pte Ltd

10th anniversary Dedication Engagement Excellence Service to Tractors Singapore Limited by FG Wilson (Asia Power Systems – Tianjin)

Certificate of Achievement – Singapore 1000 company to Tractors Singapore Limited by DP Information Group.

Caterpillar Global Dealer Excellence Award- Service category for Sime Darby Industrial Malaysia

Caterpillar Rental Excellence Programme Gold Award

2017

Dealer Warranty Excellence Programme (Bronze) for Tractors Singapore Limited (TSL) by Caterpillar

Dealer Service Excellence Performance (Bronze) for Tractors Singapore Limited (TSL) by Caterpillar

Indigenous Trainee Award for Hastings Deering by the Civil Contractors Federation (CCF) Earth Awards

Rae Snodgrass Apprentice of the Year award for Hastings Deering by the Civil Contractors Federation (CCF) Earth Awards

Queensland Women in Resources “Woman of the Year” for two employees of Hastings Deering by Queensland Resources Council

Caterpillar Rental Certification Gold Award 2017

2016

Medium Employer of the Year for Hastings Deering by Northern Territory Training Awards.

Large Employer of the Year for Hastings Deering by Queensland Training Awards.

Marine Service Assessment (Gold) for Tractors Singapore Limited (TSL) by DNV GL.

bizSAFE Star Certificate for Tractors Singapore Limited (TSL) by Workplace Safety and Health Council, Singapore.

EDUCATION & TRAINING

The Hastings Deering Institute of Technology

The Hastings Deering Institute of Technology provides corporate education and training programmes designed to address the needs of Queensland's mining and construction industries. Its two permanent campuses are located in Brisbane and Mackay.

It aims to deliver a consistent level of quality training, be it operator, technical, business or computer training for customers and staff. It is a Registered Training Organisation (RTO) offering training and consulting services driven by customers need for sustainable performance improvements.

Programmes offered include technical programmes for standard or customised delivery of Caterpillar equipment, standard or customised operating training packages in both Surface and Underground Metalliferous, Surface Coal Mining Operations, and apprentice training for staff and customers.



Hastings Deering Institute of Technology

Tractors Singapore Limited and Maldives Polytechnic

Tractors Singapore Limited (TSL) and Maldives Polytechnic are co-offering two certification programs for the students at Maldives Polytechnic – Heavy Machine Certification Program and Engine (Power Systems) Certification Program.

Over the course of 6 months, students will learn product knowledge and its application, as well as skills in diagnostics, maintenance and repairs of Cat machines or engines. Part of the program will also require students to work on Cat machines or engines at job sites around Maldives to ensure they have a holistic learning experience.

Students also become a ready talent pool of technical experts in Cat equipment, providing immediate technical assistance to the Cat equipment users in Maldives.



Tractors Singapore Limited